

STRENGTH IN UNITY. POWER IN MUSIC.
JAMAICA STRONG.



About Jamaica Strong



Purpose & Impact

Jamaica Strong is a unified collective of organizations, community leaders, and committed citizens working to support Jamaica's recovery following the catastrophic impact of Hurricane Melissa. By pooling expertise in relief mobilization, community engagement, fundraising, communications, and event coordination, the coalition highlights urgent community needs while driving coordinated efforts in restoration, rebuilding, and long-term resilience.

Guided by core values of unity, compassion, transparency, service, hope, and patriotism, **Jamaica Strong** is committed to uplifting families, strengthening communities, and helping the nation rise stronger than ever before.

R
I
S
E
N
T
R
O
M
T
H
E
S
T
O
R
M



THE PARTNERSHIP COLLECTIVE



**Jammin's Events
Founder / CEO George Crooks**



**Irie Jam Radio & Irie Jam Foundation Corp
Founder/ CEO Robert "Bobby " Clarke**



**101.1FM•HD3
NEW YORK • NEW JERSEY**

**Roadblock Radio
Founder / CEO Kacy Rankine**

RISING FROM THE STORM



Fact Sheet / Key Stats & Goals

Impact of Hurricane Melissa

- 1.6 million Jamaicans affected
- 156,000 homes damaged; 24,000 destroyed
- Over 30,000 households displaced
- Major damage to schools, medical facilities, and agricultural assets
- Economic losses estimated at over US \$8 billion

Jamaica Strong Goals

- Mobilize relief and essential supplies
- Support displaced families
- Rebuild, repair primary schools
- Execute national and diaspora fundraising initiatives
- Champion long-term resilience and recovery

R I S I N G F R O M T H E S T O R M

Event Details - Jamaica Strong Benefit Concert:



JAMAICA STRONG Benefit Concert

**FRIDAY DECEMBER 12, 2025
UBS ARENA . NEW YORK**

**ARTISTS: 20+ TOP CARIBBEAN PERFORMERS DONATING THEIR TALENT- SEE PROMO FLYER
PURPOSE: RAISE FUNDS FOR RELIEF, RESTORATION & RECOVERY INITIATIVES**

PURCHASE TICKETS



@ Ticketmaster.com - www.ticketmaster.com
Starting price \$99

Gratitude Discount - Use Code HOLIDAY from NOV 25TH to DEC 2ND

RISING FROM THE STORM

SHAGGY



Shaggy, the Grammy-winning global reggae icon, has carved out one of the most influential careers in Caribbean music history. With diamond-certified hits like "It Wasn't Me" and "Angel," he remains one of the best-selling reggae artists of all time, combining dancehall, pop, and crossover innovation with unmatched charisma. His powerful stage presence, international fan base, and steady chart success have cemented his role as a cultural ambassador for Jamaica and the Caribbean.

Beyond music, Shaggy is widely respected for his humanitarian work, including the Shaggy Make A Difference Foundation, which supports the Bustamante Children's Hospital in Jamaica. His commitment to service, philanthropy, and national pride makes him both an entertainment powerhouse and a champion for Caribbean advancement.

R
I
S
E
F
R
O
M
T
H
E
S
T
O
R
M

SEAN PAUL



Sean Paul is one of the most recognizable voices in global music, credited with bringing dancehall to mainstream audiences worldwide. With multi-platinum albums, Grammy Awards, and chart-topping hits like "Temperature," "Gimme the Light," and "Get Busy," he remains a dominant force in pop, hip-hop, and EDM collaborations. His distinctive delivery, infectious rhythms, and cross-genre versatility have earned him international acclaim.

A cultural trailblazer, Sean Paul continues to elevate Jamaica's musical footprint through global touring, youth mentorship, and advocacy for Caribbean arts. His influence spans two decades, making him one of the most enduring and respected names in contemporary music.

R
I
S
E
F
R
O
M
T
H
E
S
T
O
R
M

KES



Kes is the electrifying frontman of Trinidad and Tobago's top soca band, Kes the Band. Known for hits like "Wotless," "Savannah Grass," and "Hello," Kes blends soca with pop, soul, reggae and world sounds, creating a vibrant, modern Caribbean energy that attracts audiences worldwide. His commanding stage presence at Carnival and his genre-blending innovation have established him as a leading force in the evolution of soca music.

Celebrated for live performances that exude joy, unity, and Caribbean pride, Kes has consistently pushed soca onto the international stage. His collaborations and global tours reflect his mission to share the vibrancy of Trinidad & Tobago's culture with the world.

R
I
S
E
N
G
F
R
O
M
T
H
E
S
T
O
R
M

Marcia Griffiths



Marcia Griffiths is the “Queen of Reggae,” a legendary singer whose six-decade career has laid the foundation of Jamaican music. As a member of the I-Threes, she backed **Bob Marley & The Wailers** on their historic worldwide tour, while her solo hits like “Electric Boogie,” “Steppin’ Out of Babylon,” and many lovers rock anthems have earned her lasting fame.

Marcia’s angelic tone, artistry, and trailblazing achievements continue to inspire generations of performers. She remains one of reggae’s most respected figures, known for her grace, longevity, and profound contribution to Jamaica’s musical heritage.

R
I
S
E
F
R
O
M
T
H
E
S
T
O
R
M

Chronic Law



Chronic Law is one of dancehall's most compelling modern voices, known for his gritty lyrics, deep introspection, and emotionally resonant storytelling. Rising from St. Thomas, Jamaica, he has captured global attention with hits such as "Hillside," "Empty," and "Count My Blessings." His authentic delivery and ability to articulate the struggles and triumphs of everyday Jamaicans have earned him a loyal fan base.

A defining figure of the 6ix movement, Chronic Law is credited with bringing a raw, poetic consciousness to contemporary dancehall. His music balances toughness with vulnerability, cementing his place as one of the genre's most influential new-era artists.

R
I
S
I
N
G
F
R
O
M
T
H
E
S
T
O
R
M

Aidonia



Aidonia is a high-impact dancehall star celebrated for his lyrical mastery, commanding flow, and catalogue of party anthems and hardcore hits. Known for tracks like "Yeah Yeah," "Bang," "Nuh Boring Gyal," and "Fi Di Jockey," he has maintained relevance for nearly two decades with his distinctive voice and unmatched stage energy.

Respected for both originality and consistency, Aidonia has contributed significantly to dancehall's evolution. His artistry reflects Jamaica's vibrant street culture, while his philanthropic efforts—especially following the passing of his son—have shown his depth, resilience, and compassion.

R
I
S
E
F
R
O
M
T
H
E
S
T
O
R
M

Ky-Mani Marley



Ky-Mani Marley, son of reggae legend Bob Marley, has carved his own path as a dynamic singer, songwriter, actor, and performer. Drawing from reggae, hip-hop, R&B, and world influences, his hits such as "Warriors," "New Heights," and "Dear Dad" highlight his versatility and rich storytelling ability.

As one of the most multifaceted members of the Marley legacy, Ky-Mani has built a distinguished artistic identity. His performances exude passion and social consciousness, honoring the Marley tradition while expanding it with his own global, contemporary sound.

R
I
S
E
F
R
O
M
T
H
E
S
T
O
R
M

Gramps Morgan



Gramps Morgan, a member of the Grammy-winning reggae band **Morgan Heritage**, is known for his warm baritone voice and soul-infused reggae style. His solo hits—including “People Like You” and “Wash the Tears”—have earned him acclaim for uplifting lyrics, spiritual resonance, and timeless musicianship.

A cultural ambassador for Jamaica, Gramps blends roots reggae with country, R&B, and gospel influences, creating a unique and heartfelt sound. His music celebrates unity, healing, and positivity, making him a beloved figure across generations of reggae lovers.

R
I
S
E
F
R
O
M
T
H
E
S
T
O
R
M

Richie Stephens



Richie Stephens is one of Jamaica's most versatile vocalists, celebrated for his mastery across reggae, R&B, and soulful lovers rock. With hits such as "Trying to Get to You," "Weakness for Sweetness," and "Fight Back" with Garnett Silk, he has delivered decades of unforgettable performances and classic recordings.

In recent years, Richie has been a cultural bridge-builder, championing Jamaica's influence on global sounds, including the popular "riddim" and Afro-fusion movements. His longevity, vocal strength, and passion for mentorship have solidified his role as a respected elder statesman of Jamaican music.

R
I
S
E
F
R
O
M
T
H
E
S
T
O
R
M

Mikey Spice

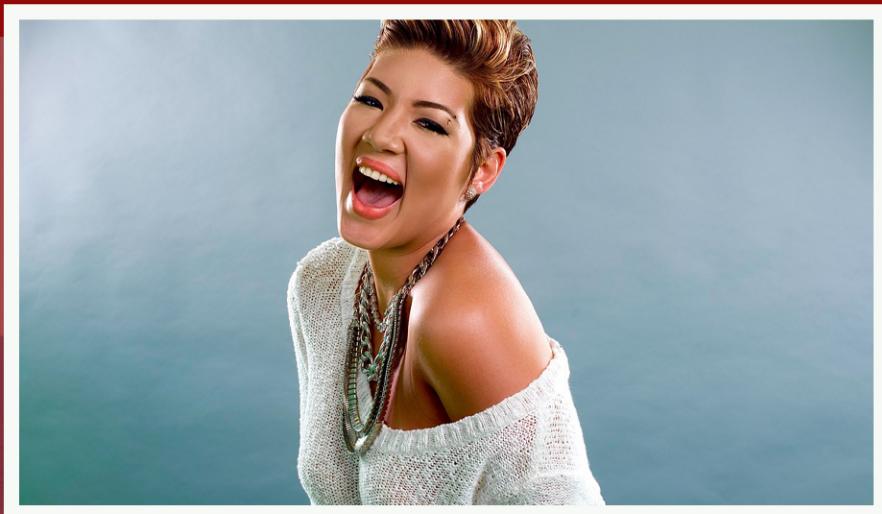


Mikey Spice is a powerhouse reggae vocalist renowned for his rich, soulful baritone and emotionally charged performances. Known for classics like "Practice What You Preach," "Born Again," and "I Am I Said," he has earned acclaim for his ability to reinterpret standards with depth and authenticity.

A gifted multi-instrumentalist, Mikey Spice brings a unique musicianship to every performance. His contributions to reggae and gospel-infused music make him one of Jamaica's most respected and enduring vocal talents.

R
I
S
E
F
R
O
M
T
H
E
S
T
O
R
M

Tessanne Chin



Tessanne Chin, winner of NBC's The Voice, is celebrated for her exceptional vocal range, powerhouse delivery, and ability to fuse reggae, soul, rock, and pop. Her breakout performance of "Bridge Over Troubled Water" remains one of the most memorable in the show's history, propelling her onto the international stage.

A proud ambassador for Jamaica, Tessanne continues to inspire audiences with her artistry, versatility, and unwavering dedication to elevating Caribbean talent globally. Her music blends emotional storytelling with world-class vocal mastery.

R
I
S
E
F
R
O
M
T
H
E
S
T
O
R
M

I-Octane



I-Octane is a prominent reggae-dancehall artist known for blending conscious lyrics with high-energy performance. Songs like "Lose a Friend," "My Story," "Happy Time," and "Jiggle" highlight the breadth of his catalogue—from heartfelt ballads to vibrant party anthems.

Recognized for his authenticity and connection with fans, I-Octane has carved out a respected place in modern Jamaican music. His ability to balance social commentary with entertainment has made him a fixture on major Caribbean stages.

R
I
S
I
N
G
F
R
O
M
T
H
E
S
T
O
R
M

Demarco



Demarco is a multi-talented singer, songwriter, and producer responsible for some of dancehall's biggest global hits. Tracks like "Fallen Soldiers," "I Love My Life," and "Puppy Tail" showcase his creativity and impressive range. As a producer, he has contributed to international projects that have shaped the modern Caribbean sound.

His fusion of dancehall, reggae, hip-hop, and pop has earned him international recognition. Demarco continues to influence the direction of Caribbean music both behind the scenes and in the spotlight.



R
I
S
E
N
G
F
R
O
M
T
H
E
S
T
O
R
M

T.O.K.



T.O.K., one of Jamaica's most iconic dancehall groups, is known for their unique harmonies, dynamic performances, and hits like "Footprints," "Gal You a Lead," and "Chi Chi Man." Their vocal blend and cutting-edge production helped define the sound of 2000s dancehall.

As innovators of group-style dancehall, T.O.K. built an international following and influenced countless upcoming artists. Their music remains a staple in Caribbean culture and continues to resonate with fans worldwide.



R
I
S
E
N
G
F
R
O
M
T
H
E
S
T
O
R
M

Inner Circle



Inner Circle is the Grammy-winning reggae band behind timeless anthems like "Bad Boys" and "Sweat (A La La La La Long)." Known as the "Bad Boys of Reggae," the group has entertained global audiences for over 50 years with their signature blend of roots, pop, and crossover reggae.

Their longevity, musicianship, and global brand have established Inner Circle as one of the most successful reggae bands in history. They continue to tour worldwide, spreading the infectious joy and rhythm of Jamaica's musical heritage.

R
I
S
E
F
R
O
M
T
H
E
S
T
O
R
M

Kevin Downswell

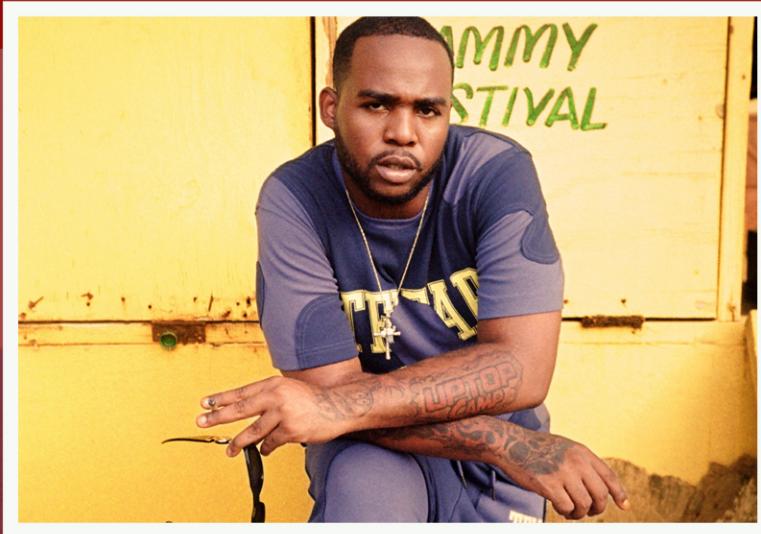


Kevin Downswell is one of Jamaica's leading gospel artists, known for soul-stirring songs such as "Stronger," "If It's Not You," and "You Make Me Stronger." His ministry through music has touched audiences across the Caribbean, North America, and Europe.

He is celebrated for his inspirational message, vocal excellence, and ability to connect deeply with diverse audiences. Kevin Downswell remains a beacon of hope and faith in the Caribbean gospel community.

R
I
S
E
F
R
O
M
T
H
E
S
T
O
R
M

TEEJAY



Teejay, born Timoy Jones in Montego Bay, Jamaica, has emerged as one of dancehall's most dynamic and influential voices of the new generation. With breakout hits like Drift, People, and Unfaithful Games, Teejay has cemented his place as a master of melody, cadence, and emotionally charged storytelling. His sound blends hardcore dancehall with modern global rhythms, allowing him to reach audiences far beyond Jamaica's borders while maintaining his authentic yard-man identity. Teejay's rise from local talent to international chart presence is fueled by his versatility, unforgettable hooks, and an unwavering connection to the streets that shaped him.

As a performer, Teejay commands the stage with high energy, precision, and passion, delivering shows that electrify crowds across the Caribbean, North America, and Europe. His music resonates deeply with fans who relate to his honesty about triumph, struggle, and personal growth. Whether he's dropping viral anthems or introspective tracks, Teejay continues to push dancehall forward, representing Jamaica proudly while evolving into one of the genre's most respected global ambassadors.



R
I
S
E
N
T
R
O
M
T
H
E
S
T
O
R
M